

*Live the Prime Life*



 Prescott  
PRIME NAME PRIME LOCATIONS



Master Developer  
**meydan**

meydan AVENUE

dubai a prime destination



Discover the prime life in Dubai. A city that boasts of the world's finest living standards. Known as the city of many firsts, from the world's tallest building to breathtaking man-made islands, Dubai has gained the reputation of a prime destination in the world.

Discover a city where ground breaking ideas are created and insurmountable records are set. Whether its lifestyle or business, leisure or entertainment, education or industry, Dubai ranks amongst the best in the world, and is home to a global, multi-cultural community.

Come experience Dubai and discover what makes the city the most lucrative investment opportunity in the world.

meydan a prime investment opportunity



Meydan, the ultimate destination for business, sports and lifestyle is the visionary concept of His Highness Sheikh Mohammed Bin Rashid Al Maktoum, UAE Vice President, Prime Minister and Ruler of Dubai.

Meydan is envisioned to create not just a venue for horse racing, but is built to be an integrated city comprising of international horse racing and equestrian events, a range of commercial developments, hospitality, sports, entertainment and amusement services, business parks, residential villa communities, schools, hospitals, business towers with luxury waterfront developments and shopping destinations.

Mohammed Bin Rashid Al Maktoum City covers approximately 47 million square feet of prime freehold development in the heart of Dubai and features several development projects by Meydan.

# meydan avenue

prime location in a prime development



Meydan Avenue has been designed to be the destination where life is lived to the fullest.

An exceptional development designed to bring new life and energy to Dubai, it is situated next to the world-renowned Meydan Racecourse and The Meydan Hotel, a perfect location for life, leisure and business. Located just minutes away from key infrastructure and cultural attractions, Meydan Avenue is set to become the most vibrant place to live, work and play.

DOWNTOWN  
NEIGHBOURHOOD

BUSINESS BAY

DUBAI ONE  
TOWER

MEYDAN ONE  
MALL

- 10 mins from Meydan One
- 15 mins to Downtown Dubai & Business Bay
- 15 mins to Meydan One Mall
- 5 mins to Green Metro Line
- 15 mins to Dubai Water Canal
- 15 mins to DIFC
- 15 mins to Dubai International Airport



GREEN METRO  
LINE

THE MEYDAN  
HOTEL

THE MEYDAN  
RACECOURSE

# prime views

discover the prime life again



Live the prime life at Prime Views. A contemporary residential development in the heart of Meydan Avenue, Prime Views is designed to offer an urban lifestyle with a unique horse racing backdrop on one side and an impressive Dubai Downtown skyline on the other.

True to its name, every Prime Views apartment offers splendid views and is surrounded with a vibrant community of outdoor dining, cafes, bistros and luxury retail.

Choose from one-bedroom and two-bedroom apartments in a mid-rise apartment building that combines urban luxuries with contemporary designs and features.

views the meydan hotel



**Breath-racing views**

Prime Views races ahead in the world of luxury, offering splendid views of The Meydan Hotel and Meydan Racecourse in the backdrop - the ultimate venue for horse racing that hosts the prestigious Dubai World Cup.

views  downtown dubai



**Spectacular skyline**

Prime Views overlooks the spectacular Downtown Dubai and is easily accessible to the vibrant Downtown community of leisure and entertainment. Nestled in a unique community of its own, it is surrounded by the glamorous Dubai world.



stylish living prime privileges



Adorned with prime amenities, every apartment is meticulously designed with attention to the tiniest detail.

At the heart of every apartment lies a warm, homely, inviting design that completes the picture of a happy home.

spacious interiors prime luxuries



Enjoy the prime luxuries that come with every Prime Views apartment. Designed to modern standards, every apartment is an epitome of contemporary designs and superlative amenities. Make your choice from one-bedroom and two-bedroom apartments that are spacious, beautiful and relaxing, befitting a truly prime life.

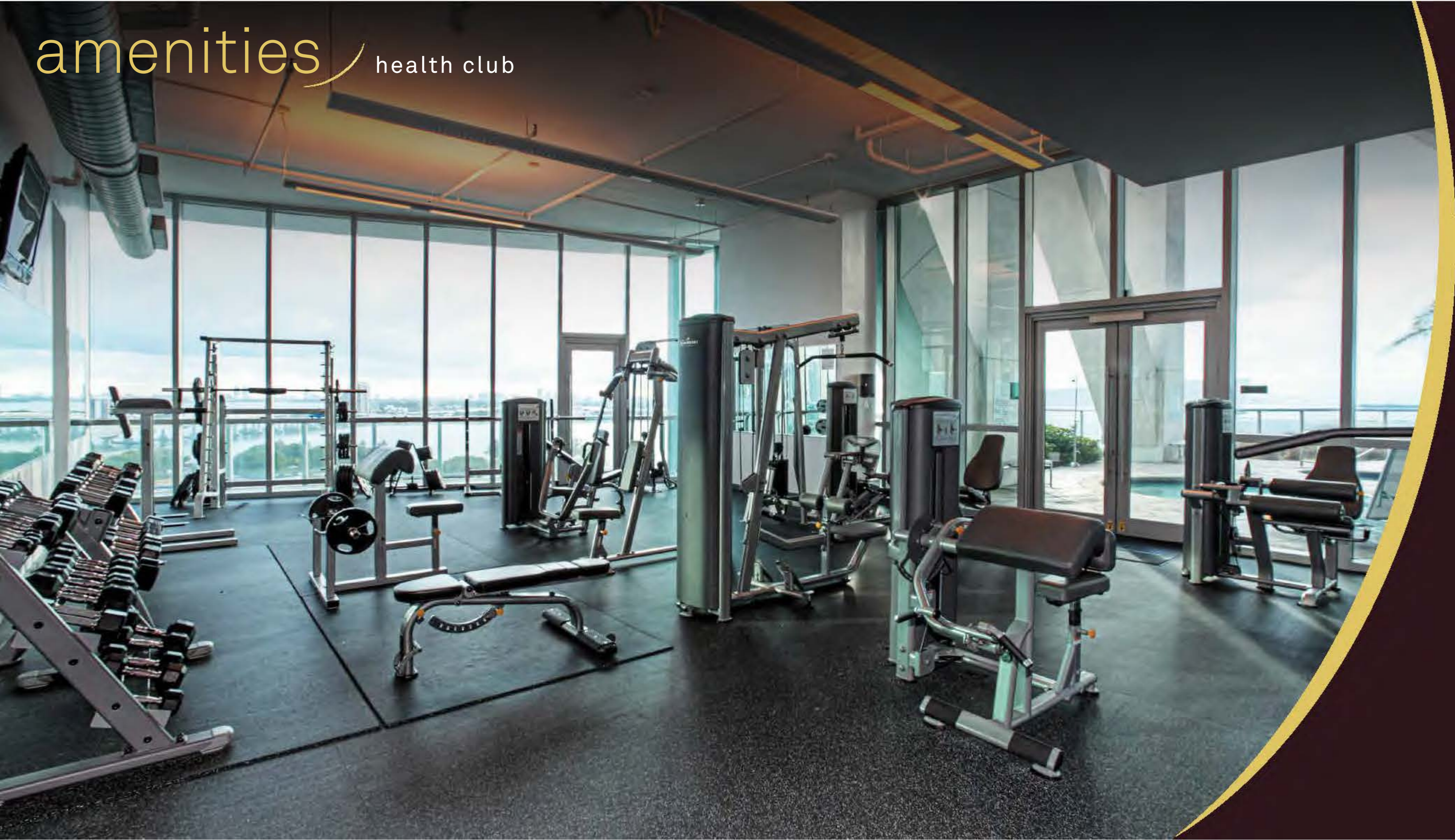
# amenities pool



Sink into our prime privileges by rejuvenating in our temperature controlled pools. It's your time to give your day a kick-start or your moment to simply unwind.

# amenities

health club



Flex up with our prime privileges in our fully-equipped health club that sports the latest equipment for a complete workout.

retail exquisite shopping



Enjoy the prime privileges with shopping outlets,  
branded boutiques, cafes and restaurants, all within your vicinity.

# prescott delivered projects

- Prime Residency I • Prime Residency II
- Prime Business Centre • Prime Villas

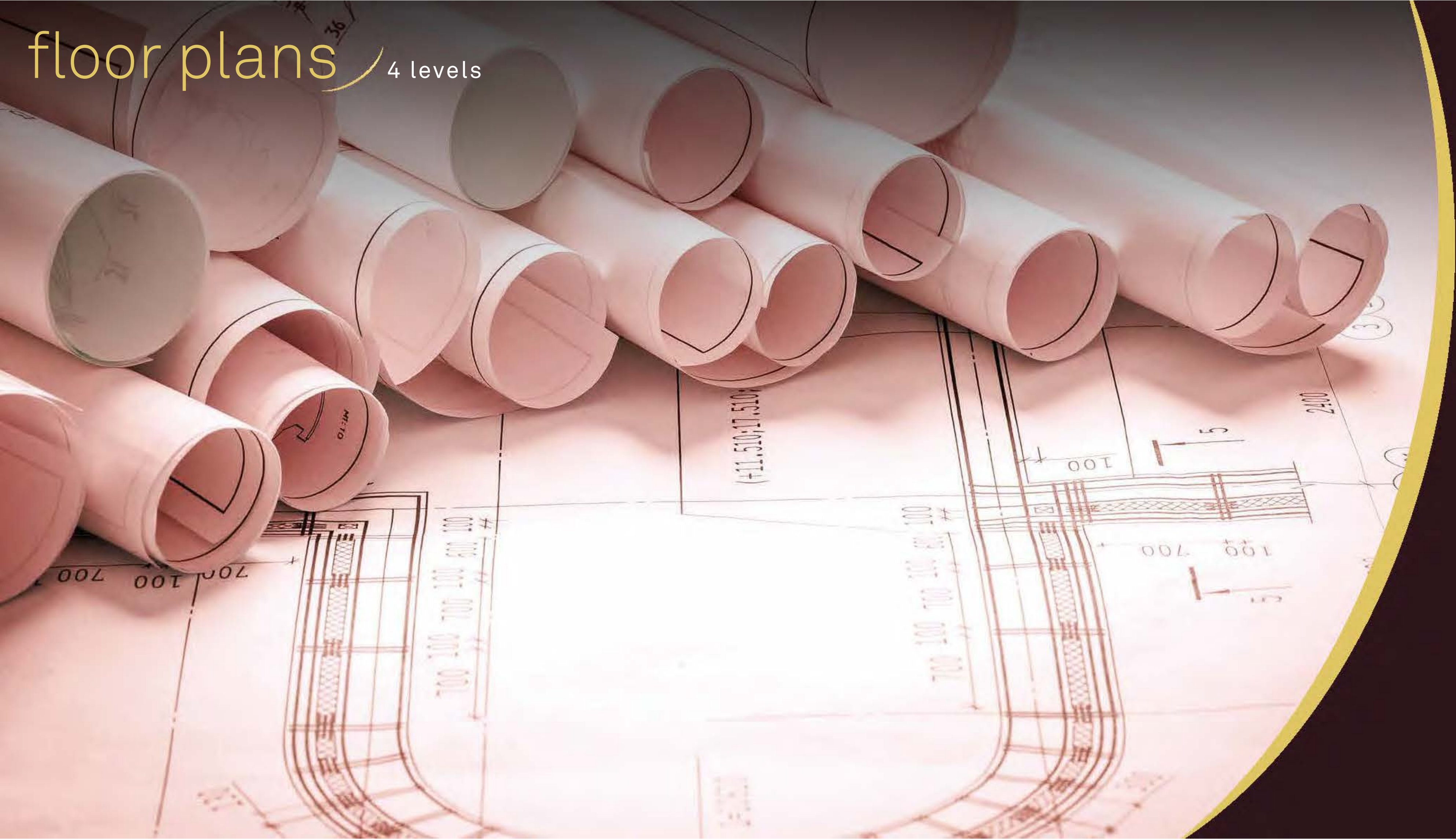


Prescott has been a forerunner in the property market with an impressive slew of projects to its credit. Every Prescott project enjoys the distinctive advantage of prime location with the promise of a prime, fruitful life. As the legacy continues, Prescott is all geared to set new benchmarks in prime properties once again. Living up to its promise of prime name, prime properties.

Delivered over 1 million square feet of residential and commercial space

# floor plans

4 levels



In the following pages, discover floor plans of 1 Bedroom and 2 Bedroom apartments across 4 levels. Apartments come with different views of Downtown Dubai, The Meydan Hotel and Meydan One.