

Residence 110

BUSINESS BAY





A READY PREMIUM PROPERTY IN THE HEART OF BUSINESS BAY

Residence 110 delivers an elevated cosmopolitan living experience in the heart of Business Bay.

Exquisite architecture coupled with a modern, spacious design, Residence 110 is the perfect offering of premium residences, with a seamless connection to the city's most sought-after hotspots.



CONNECTING THE CITY'S DESTINATIONS WITH EASE

Minutes from the Dubai Canal and Downtown Dubai, together with swift access to Sheik Zayed Road and Al Kahil Road, Residence 110 sits in a truly privileged and convenient location.

Whether heading out for work, off to the airport or an outing with the family, accessing the city's most sought-after locations has never been such a breeze.



Residence 110







1802-80

REFINED COMFORT

Refined architectural design coupled with uncompromising interior detail in all public areas sets a positive tone of elegance yet welcoming residential living.

Perfectly balancing premium finishes with everyday comfort, Residence 110 features a selection of spacious one, two and three-bedroom units, all with fully equipped kitchens and premium white goods, as well as prime glazing for optimal isolation and large floor-to-ceiling windows inspiring a welcomed surge of natural light.









Each of the units comprises of fully equipped kitchen with white goods, large ensuite bathroom in the master bedroom, built-in wardrobes and laundry cabinet.

One Bedroom (from 1,023 sq.ft)
Two Bedroom (from 1,235 sq.ft)
Three Bedroom (from 1,723 sq.ft)



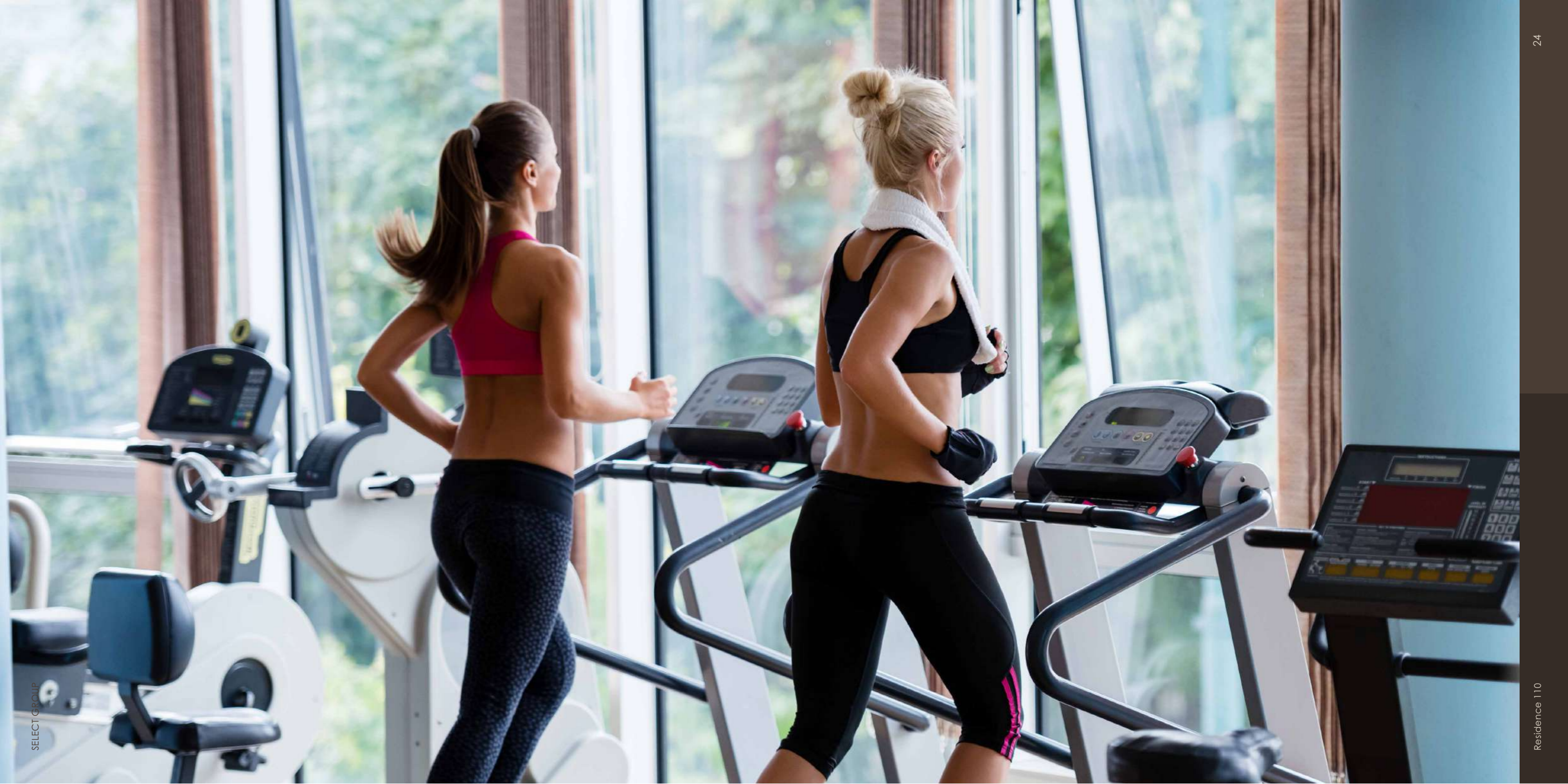


WELLNESS & LIFESTYLE

Burning calories, lazing by the pool or out on the cycling track, residents have no shortage of leisure and fitness options available.

Spacious fully equipped 7/24 gymnasium, outdoor swimming pool with sun loungers, and changing facilities are available on the ground floor.





Pedal enthusiasts will be able to access the Meydan cycling circuit within metres from their doorstep, while outdoor runners can cruise along the Dubai Canal for their session, taking in the sites of Downtown Dubai.





CRAFTING A SECURE TOMORROW SINCE 2002

Select Group is a multidisciplinary group with real estate and property development at its core, setting industry standards since its inception in 2002. Today, it is one of the region's largest privately-owned real estate developers with a highly experienced and committed workforce.

Select Group's projects comprise award-winning residential, commercial hospitality, retail and mixed-use developments. The group boasts 20 million square feet of development, with a combined Gross Development Value (GDV) in excess of AED 17 billion. A total of 7,000 homes have been delivered, accounting for over 13.5 million square feet of Built-Up Area (BUA), with a further 6.5 million square feet at various stages of development. Through astute financial planning, technical expertise and strong asset management, the group is committed to identifying, executing and delivering real estate projects that generate maximum return for all stakeholders.

With diversification being a key component of its DNA, Select Group is engaged in both real estate and direct investments, while its reach goes well beyond the UAE, extending into Croatia, Germany and the UK.

Passive investment doesn't have a place at Select Group – as it is actively involved in the day-to-day control of assets to not only grow its portfolio, but also improve its performance. Partnering with world-renowned brands like InterContinental, Radisson Blu, Jumeirah™ Group, Ibis, Meliá Hotels International and Niu Air Hospitality reflects the hospitality division's continuous quest for quality.

The group's direct investment interests extend further into the realms of leisure, health and fitness, and digital technology. With expertise in development, redevelopment, regeneration and investment, Select Group is focused on a value investing approach and works with the best in the industry – whether that's suppliers, partners or employees – for unparalleled results.

DEVELOPMENT TIMELINE

| | | | |
|---------------------------------------|---------------------|-------------------|------|
| Six Senses Residences The Palm, Dubai | Dubai, UAE | Under Development | 2022 |
| Jumeirah Living Business Bay | Dubai, UAE | Under Development | |
| Peninsula Four, The Plaza | Dubai, UAE | Under Development | |
| Peninsula Three | Dubai, UAE | Under Development | |
| Velocity Tower | London, UK | | |
| 15 Northside | Dubai, UAE | Under Development | 2021 |
| 98 Baker Street | London, UK | Under Development | |
| Echo Building | Liverpool, UK | | |
| Avenue Road | London, UK | Under Development | |
| Peninsula One | Dubai, UAE | Under Development | |
| Peninsula Two | Dubai, UAE | Under Development | |
| Peninsula Five | Dubai, UAE | Under Development | |
| Jumeirah Living Marina Gate | Dubai, UAE | | 2020 |
| Niu Air | Frankfurt, Germany | | |
| Studio One | Dubai, UAE | | 2019 |
| Marina Gate II | Dubai, UAE | | |
| Ibis Hotel | Sheffield, UK | | |
| Marina Gate I | Dubai, UAE | | 2018 |
| No. 9 | Dubai, UAE | | |
| The Hive | Dubai, UAE | | |
| Pacific | Ras Al Khaimah, UAE | | 2017 |
| Ballochmyle Estate | Scotland, UK | | 2016 |
| InterContinental Dubai Marina | Dubai, UAE | | 2015 |
| Alexandra Tower | Liverpool, UK | | |
| Radisson Blu Hotel | Birmingham, UK | | |
| Velocity Tower | Sheffield, UK | | |
| West Avenue | Dubai, UAE | | 2014 |
| Nottingham One | Nottingham, UAE | | |
| Bay Central | Dubai, UAE | | 2012 |
| Botanica | Dubai, UAE | | 2011 |
| The Torch | Dubai, UAE | | |
| The Point | Dubai, UAE | | 2009 |
| Royal Oceanic | Dubai, UAE | | |
| Yacht Bay | Dubai, UAE | | 2007 |
| SELECT GROUP | Dubai, UAE | | 2002 |